

Hi there,

Thank you for your support of Freeview.

To maintain the integrity of the Installer Directory on our website ( [www.freeviewnz.tv](http://www.freeviewnz.tv) ) as well as Freeview trademarks; we ask that all installers disclose correct details and sign a declaration that they will comply with a set of criteria in order to be added to the installer directory. This set of criteria is detailed in the Installer Declaration section on page 3.

Please complete the attached Installer Details Form and sign the Installer Declaration once you have read and understood the criteria which must be adhered to.

Return a copy of the completed form and signed declaration to us, either by email or post:

Email: [hannah.mcfadden@freeviewnz.tv](mailto:hannah.mcfadden@freeviewnz.tv) & CC: [bel.wang@freeviewnz.tv](mailto:bel.wang@freeviewnz.tv)

Post: Level 1, 3 Vernon Street, Auckland 1010 / PO Box 3819, Auckland 1140

Once received, we will add relevant details to the Installer Directory, as provided by you, and notify you by email once all details have been uploaded successfully.

Please feel free to contact us if should you have any queries or concerns.

We look forward to receiving a completed copy of the attached.

Regards,

Leon Mead | General Manager (Acting), Freeview

### Installer Details Form

Please complete this form to provide the required details for inclusion in the Freeview online Installer Directory.

To maintain the accuracy of your listing as part of the Installers Directory, please notify us of any changes to your operations (for example: sale of business, contact detail changes etc.).

Updates should be emailed to [hannah.mcfadden@freeviewnz.tv](mailto:hannah.mcfadden@freeviewnz.tv) . Thank you.

Company Name	
Contact Person	
Postal Address	
Telephone	
Mobile	
Fax	
Email	

If applicable, please provide the following:

Physical Address	
Website Address	
Facebook Address	
Skype Address	

Areas covered & availability of Installers:

Town / Regional Area:	Number of installers in that Town /Area

*Add more rows or include installer availabilities as a separate document if applicable.*

## Installer Declaration

The terms "we", "us", "our", "Freeview" refer to FREEVIEW LIMITED.

The terms "you", "your" refer to the Installation Services Provider you are acting on behalf of.

We are the owner of the FREEVIEW® trademark in New Zealand, as well as a number of trademarks containing the word FREEVIEW (collectively the FREEVIEW trademarks). Only Freeview Accredited Partners, who comply with [our Accreditation Requirements](#), can apply our trademarks in any promotional material, and inclusion in our Installer Directory does not provide you with the right to use our trademarks or logos.

Furthermore, we ask that the following criteria be adhered to throughout your operation as an Installation Services Provider in New Zealand.

1. You are predominantly in the business of television reception (and associated) installation services.
2. You are not actively marketing non-approved digital receiver, digital recorders (or set top boxes). For a list of all Freeview approved digital TV devices, please see the [Freeview Approved Products List](#)<sup>i</sup>.
3. You use equipment that meets accepted New Zealand standards.
4. You will not advertise, promote or offer any goods and services under, or by reference to, a name or graphic that contains the word FREEVIEW or any other name confusingly similar to our trademarks, particularly in a form that would mislead or deceive consumers into thinking or believing that you are, or are associated with, or are approved / accredited by Freeview. In general terms, you will not use any logo, trademarks, or any words/phrases that are confusingly similar (e.g. "Free View"; "Free Vu", "Free to View", "Free2view", etc.) in:
  - Your business name or trading name;
  - Your business collateral or stationery (e.g. business cards, signage, letterhead, uniforms, vehicle signwriting, name badges etc.);
  - Your Promotional materials, including websites/webpages;
  - Your advertisements in any media (e.g. online & press ads, ads on radio / TV, mailers);
  - Your website domain name(s);
  - Your email address(es);The above list is not comprehensive but is a guide only. You may state, in the copy/body-text (*but **not** in/as the heading or the most prominent element*) of your promotional materials or advertisements, that you "install Freeview" or provide "Freeview installations".
5. You will not use the word Freeview or the Freeview logo without prior authorisation from Freeview.

*By signing and returning this declaration:*

You warrant that you (and/or the company you are acting on behalf of) understand, agree to comply with, and will continue to comply with in the foreseeable future, the criteria set out above, and will notify Freeview should this situation change.

You acknowledge that Freeview at its sole discretion may remove a listed company should it have cause to do so. This may include but is not limited to installation complaints received by Freeview.

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Your Name

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Your Company Name

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Signature

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Date (Date / Month / Year)

<sup>i</sup> The Freeview Approved Products list can be accessed online, at: [freeviewnz.tv/get-freeview/approved-products/](http://freeviewnz.tv/get-freeview/approved-products/)